



P.O. Box 28436  
Chattanooga, TN 37424

Place stamp  
here



Our mission is to inform, mentor and foster good driving habits through comprehensive teen driver education, awareness programs and advocacy in order to save lives and reduce serious injury.

Visit our site at [www.makus.info](http://www.makus.info) to learn more about who we are and how we are working to achieve these important goals.

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APR

05

TENNESSEE

1234



BUCKLE UP!  
DRIVE SAFELY!

Buckle Up! Drive Safely!

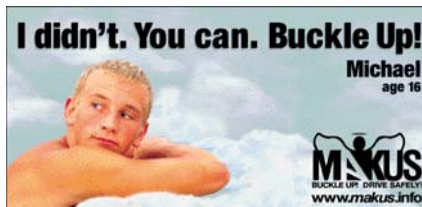
## Teens Are At Risk:

The MAKUS Organization is proud to announce the State of Tennessee approval for an auto tag that will be available to the public as another way to support MAKUS while reminding all Tennesseans to buckle up. In January 2004, State Senator David Fowler and State Representative Jim Vincent drafted and introduced the bill required for authorization of a special interest license plate.

As of June 2004, the bill has been approved and now MAKUS must recruit 1,000 licensed drivers per year who will purchase our special interest auto tag, in order for the tag to remain available. Organizations with special interest tags must supply to the state of Tennessee in advance its list of tag purchasers and a certain amount of the money for each tag. These fees are kept in a deferred revenue account by the state of Tennessee until the license plates are actually sold to the customers.

Special interest tags are generally \$35 in addition to the normal vehicle tag fee of \$25. MAKUS will receive 50% of that \$35 special tag fee. MAKUS needs licensed drivers from across the State of Tennessee! We invite you to add your name to the list of those who wish to support MAKUS by displaying our special interest tag on your car.

- Motor vehicle crashes are the leading cause of death for 15 to 20 year olds in the United States.
- In 2001, 5,341 teens were killed in passenger vehicles involved in motor vehicle crashes. Two thirds of those killed were not buckled up.
- In 2001, 3,608 *drivers* 15 to 20 years old were killed in motor vehicle crashes, and an additional 337,000 were injured.
- When driver fatality rates are calculated on the basis of estimated annual travel, teen drivers (16 to 19 years old) have a fatality rate that is about four times higher than the fatality rate among drivers 25 through 69 years old.
- Many high school students fail to use their safety belts even when riding with adults who are buckled up. An observational survey conducted at 12 high schools found that 46 percent of high school students were not wearing their safety belts when riding with adult drivers. About half of the **unbelted** students were riding with adults who were belted.
- Male high school students (18 percent) report that they are more likely to rarely or never use safety belts compared with female high school students (10 percent).



\*According to NHTSA.

## How to get one:

- Yes! I want to receive the MAKUS specialty plate!

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Number of plates: \_\_\_\_\_

Current plate information:

County: \_\_\_\_\_

Tag Number: \_\_\_\_\_

Amount enclosed: \_\_\_\_\_

**Please remit and make check payable to:**

MAKUS

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